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**The Brownies’ Book Magazine:**
Writing Race for Children

21-22 September 2017
University of Eastern Finland,
Joensuu, Finland
Agora building, AG106
Thursday 21 September

University of Eastern Finland, Yliopistokatu 2
Agora building, AG106

13:00 Welcome Remarks

13:15, AG106
“The Enduring Relevance of The Brownies’ Book”
Dianne Johnson-Feelings
University of South Carolina

14:15-14:30 Coffee Break

14:30 “Mixed Messages in Yolande DuBois’ ‘The Land Behind the Sun’”
Dianne Johnson-Feelings, University of South Carolina

14:45 “On Yolande Du Bois’ ‘The Land Behind the Sun’”
Olli Hokkanen, Aki Kotiranta, and Anupam Sen, University of Eastern Finland

15:00 Discussion moderated by Marie-Claude Perrin-Chenour,
University of Paris-Ouest Nanterre and Ralph Poole, University of Salzburg

16:00-16:30 Coffee Break

16:30 “‘And They Lived Happily Ever After’: Girls in The Brownies’ Book Contesting and Reshaping Gender Ideologies”
Sirpa Salenius, University of Eastern Finland

17:00 “The Brownies’ Book and the Use of Rhetorical Aesthetics: An Experiment in Propaganda and Pedagogy”
Frank Martin, South Carolina State University

17:30 Questions and Comments

19:30 Dinner at Restaurant Aada
Kauppakatu 32

Friday 22 September

9:30 “Nationalism, Print Capitalism and the Perversity of Propaganda: Imagining Zora Neale Hurston Coming of Age”
DaMaris B. Hill, University of Kentucky

10:00 “Reading The Brownies’ Book Across and Against Disciplines” – History
Hélène Quanquin, University of Sorbonne Nouvelle - Paris 3

10:30 “Reading The Brownies’ Book Across and Against Disciplines” – Literature
Cécile Rodeau, University of Paris-Diderot

11:00-11:30 Coffee Break

11:30 “The Construction of Family in The Brownies’ Book Magazine”
Verena Laschinger, University of Erfurt

12:00 “Where Are the Snows of Yesteryear? In Search of the Princess of Bygone Days in The Brownies’ Book”
Stéphanie Durrans, University of Bordeaux Montaigne

12:45-13:45 Lunch on Campus

14:00 “Echoes of Andersen’s and Alcott’s Frost Queen and King in Maud Wilcox Niedermeyer’s ‘Shivers’”
Daniela Daniele, University of Udine

14:30 “Reclaiming Color: Queer Fairies and Topsy-Turvy Space in Yolande Du Bois’ ‘The Land Behind the Sun’”
Hannah Champion, University of Bordeaux Montaigne

15:00 “The Fairies of Harlem”
Ralph Poole, University of Salzburg

15:30 Coffee Break; Discussion, Closing Remarks

16:30 End of the Workshop